

World Golf Hall of Fame

St. Augustine, Florida

Role: Architect & Museum Planner for new Museum and Hall of Fame; Collaborated with team of engineers and specialist museum consultants; Collaborated with exhibit design firm (Ralph Applebaum Associates)

Program: Immersive history exhibits, interactive exhibits, theaters, 300-seat IMAX Theater, collections storage, lobby, cafe, gift shop, function spaces, exhibit support, and offices

Total Building Area: 80,000 sf

Status: Opened in 1998

Description: The World Golf Hall of Fame is the centerpiece of a major new development in northeastern Florida, near St. Augustine and just off of interstate I-95. This new sports museum provides a unifying home to honor all of golf's greatest players, contributors and their accomplishments.

Our vision for this exciting project included recommendations to distinguish it from a more typical sports hall of fame by having a strong focus on interactive and participatory golf exhibits, by adding a large format IMAX Theater, and by the creation of a tower to symbolize the Hall of Fame building and physically elevate the actual shrine that recognizes the inductees.

The 190 foot tall tower is the "icon" for the project and the entire World Golf Village. It is visible from I-95 and above the treetops from almost anywhere in the village, and is also on axis with the 18th green of the adjacent championship golf course. The 110 foot observation level provides extraordinary 360 views of the village and lake below, and is accessed via a glass-enclosed elevator. Its unique stainless steel and crystal sculpture symbolically honors each hall of fame inductee.

Our services for this project included preparation of the initial Feasibility Study in 1991, collaboration with the land planners in the master planning the World Golf Village site, assisting in establishing and reviewing the architectural design for all the major buildings around the central lake, exhibit coordination, signage design, and providing complete architectural services for the World Golf Hall of Fame building. The building and World Golf Village opened to the public with a grand celebration in May of 1998.



